

Balanced Living Magazine, LCC
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Article Ideas: Email (preferred), fax or mail topic or information on people, places and businesses of interest. Please include any pertinent details. This is ideal if you have an idea, but are not a writer.

Article Outlines: Email (preferred), fax or mail a paragraph describing the topic you would like to write about, an outline of the basic details and a writing sample. We will contact you if/when we decide to pursue an article from you.

Complete Articles: Email (preferred), fax or mail in your submission. We will contact you if/when we decide to pursue the editorial process with your article. Please follow the guidelines below.

1. Length: 700 - 1,000 words.
2. Mainstream Demographic: Assume a mainstream demographic of our readership. Assume that readers have little to no background knowledge of given subjects. Make sure articles begin with point A and follow through to point Z.
3. Clear Writing: Articles should be easy reads. While an article's subject matter may be complex, the writing style and presentation of information and/or ideas should be clear and deliberate. Utilize paragraphs that convey clear points and move successively from one point to the next.
4. Mainstream Content: Content should not be too far from mainstream ideologies. Picture "open-minded, mainstream readers" and present information they would be interested in and/or accept.
5. Formal Writing: Articles should embrace a standard of excellence. While certain magazine departments may accept a slightly casual style of writing, the overall aim should be to present information utilizing professional literary and grammatical standards. A reader's willingness to accept a new idea hinges on the idea's presentation.
6. Keep it Balanced: Articles should not be overtly one-sided when arguing a sensitive point such as religion or politics. There may be an exception to this standard in a point/counterpoint feature.
7. Accredited Writing: The author should have a demonstrated knowledge of subject matter.
8. Unbiased & Objective: Articles should be unbiased and objective, unless it is an opinion piece.
9. Supported Writing: Articles and points should be supported by facts and/or evidence wherever possible. Unsubstantiated statements or statements loaded with senseless propaganda and generalizations should be examined carefully or not submitted.
10. Submit to: articles@balancedlivingmag.com.

Note: Publication of an article is never guaranteed. All articles go through our review and editorial process, and we reserve the right to edit an article prior to publication. Articles published in our magazine are also made available on our website.

Contact Maggie Busser, Editor, any time with questions:
Maggie@BalancedLivingMag.com or (216) 226-6094

